

**2026 GREATER CHESAPEAKE
DAMAGE PREVENTION
TRAINING CONFERENCE
SPONSORSHIP AND EXHIBITOR OPPORTUNITIES**



October 20-23, 2026
Ocean City, Maryland





SUPPORT THE 2026 GREATER CHESAPEAKE DAMAGE PREVENTION TRAINING CONFERENCE

Dear Damage Prevention Partner,

Since 2009, the Greater Chesapeake Damage Prevention Training Conference (GCDPTC) has created an environment for attendees to foster new relationships, share industry knowledge and insights, and further spread the message of safe digging. Last year, nearly 400 damage prevention professionals came together for four fantastic days filled with damage prevention education and memorable industry networking.

The 17th annual GCDPTC will take place Tuesday, October 20 through Friday, October 23, at the Ashore Oceanfront Hotel, formerly the Ashore Resort & Beach Club, in Ocean City, Md. As the region's premier damage prevention industry event, we are proud to offer outstanding speakers, a comprehensive schedule of informative sessions, exciting displays from industry vendors, and a variety of networking events for attendees to advance their professional relationships and mingle with potential clients.

For more than a decade, the GCDPTC has gathered the region's damage prevention leaders, decision makers and key stakeholders, and we look forward to doing that again in 2026. Your support will help us to continue creating the best experience for our attendees, as well as provide your company with exposure to a highly qualified audience of industry professionals.

On the following pages, you will find a variety of opportunities to support the conference, from full event, meal, breakout session, networking event and registration sponsorships, to trade show exhibiting opportunities. For additional information on sponsorship and exhibitor opportunities, or to discuss the possibility of a customized package, please contact **Anna Trim** at atrim@mghus.com. To learn more about the 2026 conference, please visit our website at www.MissUtilityConference.com.

Thank you,
The 2026 GCDPTC Planning Committee



SPONSORSHIP PACKAGES

DIAMOND SPONSOR — \$9,000



Limited to four sponsorships total.

- 4 all-inclusive packages
 - All-inclusive package includes 1 hotel room for Tuesday, Wednesday and Thursday nights, conference registration and choice of networking event (golf or paint & sip) on Wednesday morning
- 8'x10' vendor booth space in exhibit hall
- Logo on conference website, marketing brochure and event program
- Premium exclusive signage at conference
- Verbal recognition during opening remarks on Thursday morning
- Reserved stage-side seating for meals and keynote speaker

CONFERENCE REGISTRATION SPONSOR — \$6,000



Limited to one sponsorship total.

- 1 all-inclusive package
 - All-inclusive package includes 1 hotel room for Tuesday, Wednesday and Thursday nights, conference registration and choice of networking event (golf or paint & sip) on Wednesday morning
- 2 full event conference registrations (hotel not included)
- 8'x10' vendor booth space in exhibit hall
- Logo on conference website, marketing brochure and event program
- Logo on conference bags and lanyards
- Signage in main hall by registration area
- Logo on banner behind registration booth
- Opportunity to add promotional items to conference bags
- Verbal recognition during opening remarks on Thursday morning
- Reserved stage-side seating for meals and keynote speaker

PLATINUM SPONSOR — \$6,000



- 2 all-inclusive packages
 - All-inclusive package includes 1 hotel room for Tuesday, Wednesday and Thursday nights, conference registration and choice of networking event (golf or paint & sip) on Wednesday morning
- 8'x10' vendor booth space in exhibit hall
- Logo on conference website, marketing brochure and event program
- Premium signage at conference
- Verbal recognition during opening remarks on Thursday morning
- Reserved stage-side seating for meals and keynote speaker



SPONSORSHIP PACKAGES (cont.)

EMAIL SPONSOR — \$5,000

Limited to one sponsorship total.

This **NEW** sponsorship offers consistent, high-level exposure through inclusion in every 2026 GCDPTC marketing email. The sponsor's logo and a company callout will be featured in each email distributed to our complete email audience of more than 20,000 recipients, making this an outstanding opportunity for broad and repeated visibility every step of the way.

- 1 all-inclusive package
 - All-inclusive package includes 1 hotel room for Tuesday, Wednesday and Thursday nights, conference registration and choice of networking event (Golf or Paint & Sip) on Wednesday morning
- Logo and callout in every marketing email
- Logo on conference website, marketing brochure and event program
- Premium signage at conference
- Verbal recognition during opening remarks on Thursday morning

AUDIOVISUAL SPONSOR — \$4,500

Limited to one sponsorship total.

- 1 two-night package
 - Two-night package includes 1 hotel room for Wednesday and Thursday nights and conference registration
- 8'x10' vendor booth space in exhibit hall
- Logo on conference website, marketing brochure and event program
- Signage near buffet lines and entrance
- Logo on screens in all conference spaces utilizing audiovisual services prior to start of each session/event
- Verbal recognition during opening remarks prior to each session

GOLD SPONSOR — \$3,750

- 1 all-inclusive package
 - All-inclusive package includes 1 hotel room for Tuesday, Wednesday and Thursday nights, conference registration and choice of networking event (golf or paint & sip) on Wednesday morning
- 2 full event conference registrations (hotel not included)
- 8'x10' vendor booth space in exhibit hall
- Logo on conference website, marketing brochure and event program
- Premium signage at conference
- Verbal recognition during opening remarks on Thursday morning
- Reserved stage-side seating for meals and keynote speaker



SPONSORSHIP PACKAGES (cont.)

WELCOME RECEPTION SPONSOR — \$3,600

Limited to one sponsorship total.

- 1 two-night package
 - Two-night package includes 1 hotel room for Wednesday and Thursday nights and conference registration
- 8'x10' vendor booth space in exhibit hall
- Logo on conference website, marketing brochure and event program
- Signage near buffet lines and entrance
- Opportunity to place promotional materials on chairs and tables or bars
- Table-top signs for all tables
- Logo on drink tickets during welcome reception
- Verbal recognition during opening remarks on Thursday morning

FRIDAY SPONSOR — \$3,000

Limited to one sponsorship total.

- 4 full event conference registrations (hotel not included)
- Signage near buffet lines and entrance during Friday breakfast
- Table-top signs for all tables during Friday breakfast
- Opportunity to place promotional materials on chairs or tables
- Exclusive sponsor of all-conference session on Friday
- Signage near session entrance
- Verbal recognition during remarks on Friday morning and during session
- Logo on conference website, marketing brochure and event program

OPENING BREAKFAST SPONSOR — \$2,750

Limited to one sponsorship total.

- Signage near buffet lines and entrance
- Table-top signs for all tables
- Opportunity to place promotional materials on chairs or tables
- Logo on conference website, marketing brochure and event program
- Verbal recognition during opening remarks on Thursday morning

HOTEL CARE PACKAGE SPONSOR — \$2,500

Limited to one sponsorship total.

This **exclusive NEW** sponsorship gives one company the opportunity to curate a branded care package bag to be placed in the hotel room of every GCDPTC guest staying at the Ashore Oceanfront Hotel, creating a direct touchpoint as attendees arrive. Filled with useful travel items, promotional products or branded materials (provided by the sponsoring company), the care package guarantees exposure to every attendee staying on-site and creates a lasting impression from the very start of the conference.

- 1 full event conference registration (hotel not included)
- Branded care package placed in the hotel room of every GCDPTC attendee staying at the Ashore Oceanfront Hotel prior to their arrival
- Logo on conference website, marketing brochure and event program
- Verbal recognition during opening remarks on Thursday morning



SPONSORSHIP PACKAGES (cont.)

TUESDAY NETWORKING EVENT SPONSOR (CORNHOLE TOURNAMENT) — \$2,500



Limited to one sponsorship total.

- 1 all-inclusive package
 - All-inclusive package includes 1 hotel room for Tuesday, Wednesday and Thursday nights, conference registration and choice of networking event (golf or paint & sip) on Wednesday morning
- Signage at entrance to cornhole tournament
- Plastic cups with logo produced for use at cornhole tournament
- Logo on drink tickets during cornhole tournament
- Logo on conference website, marketing brochure and event program
- Verbal recognition during opening remarks on Thursday morning

WEDNESDAY NETWORKING EVENTS SPONSOR (GOLF + PAINT & SIP) — \$2,500



Limited to one sponsorship total.

- 1 all-inclusive package
 - All-inclusive package includes 1 hotel room for Tuesday, Wednesday and Thursday nights, conference registration and choice of networking event (golf or paint & sip) on Wednesday morning
- Yard signs at the golf tournament
- Signage at paint & sip class
- Logo on attendee gifts at paint & sip class and golf tournament
- Plastic cups with logo produced for use at events
- Logo on conference website, marketing brochure and event program
- Verbal recognition during opening remarks on Thursday morning

SILVER SPONSOR — \$2,000



- 1 one-night package
 - One-night package includes 1 hotel room for Wednesday or Thursday night and conference registration
- 8'x10' vendor booth space in exhibit hall
- Logo on conference website, marketing brochure and event program
- Shared signage at conference
- Verbal recognition during opening remarks on Thursday morning

THURSDAY LUNCH SPONSOR — \$1,900



Limited to one sponsorship total.

- Signage near buffet lines and entrance
- Table-top signs for all tables
- Opportunity to place promotional materials on chairs or tables
- Logo on conference website, marketing brochure and event program
- Verbal recognition during opening remarks on Thursday morning



SPONSORSHIP PACKAGES (cont.)

THURSDAY REFRESHMENTS SPONSOR — \$1,400



Limited to one sponsorship total.

- 2 full event conference registrations (hotel not included)
- Exclusive sponsor of coffee and tea service during Thursday afternoon sessions and during door prizes in the exhibit hall
- Signage near coffee/tea station
- Logo on conference website, marketing brochure and event program
- Verbal recognition during opening remarks on Thursday morning

KEYNOTE SPEAKER SPONSOR — \$1,400



Limited to one sponsorship total.

- Opportunity to reach all conference registrants at once
- Signage in session room and by entrance
- Opportunity to place promotional materials on chairs or tables
- Logo on conference website, marketing brochure and event program
- Verbal recognition during opening remarks on Thursday morning

FRIDAY FEATURED SPEAKER SPONSOR — \$1,000



Limited to one sponsorship total.

This NEW sponsorship will provide your company with the opportunity to reach all Friday attendees at once before the paid Friday Featured Speaker presentation. Your brand will be on display through marketing materials referenced by all attendees, as well as signage, ensuring maximum visibility, while also getting the chance to place promotional materials directly on chairs or tables, solidifying your presence at the GCDPTC.

- Opportunity to reach all conference registrants at once
- Signage in session room and by entrance
- Opportunity to place promotional materials on chairs or tables
- Logo on conference website, marketing brochure and event program
- Verbal recognition during opening remarks on Friday morning

BREAKOUT SESSION SPONSOR — \$900



- Signage near session entrance
- Opportunity to place promotional materials on chairs and tables
- Following the session, sponsor will have an opportunity to give one-minute pitch to attendees about company and/or product
- Logo on conference website, marketing brochure and event program
- Verbal recognition during opening remarks on Thursday morning



EXHIBITOR BOOTH ONLY — \$900 EARLY BIRD/\$950 REG.



- Early bird price if agreement and payment received by May 22; regular price if received after May 22
- 2 full event conference registrations (hotel not included)
- 8'x10' vendor booth space in exhibit hall
- Recognition on conference website, marketing brochure and event program

BRONZE SPONSOR — \$750



- 1 full event conference registration (hotel not included)
- Logo on conference website, marketing brochure and event program
- Shared signage at conference
- Verbal recognition during opening remarks on Thursday morning